

# VACANCY: CHIEF DEVELOPMENT OFFICER

**Duration:** Three Year Fixed-term Contract

**Location:** Stellenbosch/remote

**Reporting to:** Chief Executive Officer

**Background:**

Peace Parks is a non-profit conservation organisation that specialises in the development of Transfrontier Conservation Areas (TFCAs) and the long-term management of key protected areas within these landscapes. We currently focus on the development of four priority TFCAs throughout southern Africa and the co-management of nine national parks and protected areas covering over 3.5 million hectares within a TFCA landscape of over 650,000km2. In addition to protected area management, Peace Parks also focusses on landscape and natural resource based community development initiatives. Peace Parks has had a year-on-year growth average of 25% per annum for the past decade and currently has an annual operational budget of over R700 million. A talented and motivated individual is sought to join the Senior Management team to continue on this trajectory of growth and impact.

**Job Overview:**

The Chief Development Officer will be responsible to oversee the fundraising and communications teams, focused on mobilising resources to enable sustainable impact in order for the organisation to attain its resource development and business goals.

**Role Accountabilities:**

* Mobilise resources (Financial and In-Kind)
* Develop networks of donors and partners
* Oversee and guide internal and external communications, marketing and branding
* Member of the Senior Management team to provide vision, direction and leadership

**Role Requirements:**

* Post Bachelor’s degree and at least 10 years’relevant work experience
* Leadership of multi-disciplinary teams
* Provision of strategic input through participation in senior management forums
* Successful track record in resource mobilisation
* Successful track record in communications, marketing and branding
* Ability to negotiate / broker strategic relationships

**Business Goals:**

Strategic impact

# Refine and deliver on a comprehensive resource development and communication strategy for PPF aligned with corporate strategy

* Mobilise resources to enable sustainable positive impact informed by strategic needs
* Explore alternative methods of fundraising (e.g. blended finance, crowdfunding) in partnership with the Innovative Conservation Finance team
* Identify new opportunities to meet strategic objectives
* Serve as director/trustee to international entities/strategic partners as relevant
* Promote collaboration between other functions to drive performance improvement through monitoring and evaluation plans / framework development
* Partner with other organisations and align expertise to maximise impact

Operational and process effectiveness

# Mobilise resources to achieve the organisation’s strategic objectives by ensuring an appropriate

**operational framework**

* Develop, implement and continuously review PPF funding and communication policies and systems (inclusive of Windows D365) to optimise delivery of results
* Assure the fundraising and communication teams meet their goals/targets to enable delivery of organisatonal objectives
* Deliver high quality and timeous reports to meet donor requirements, ensure statutory compliance and communicate organisational impacts
* Pursue opportunities to leverage donor support exponentially

Stakeholder management

# Develop constructive relationships with all stakeholders to deliver short and long term requirements

* Develop a comprehensive Customer Relationship Management (CRM) strategy for PPF aligned with corporate strategy
* Educate and inform key stakeholders on PPF impacts and objectives in order to unlock funding opportunities
* Pursue joint fundraising with other organisations and NGOs

People growth

# Lead the Communication and Resource Development teams and ensure they are motivated, engaged and able to meet targets

* Select, develop and retain critical skills and talent, develop succession plans; ensure development actions defined and implemented
* Effectively manage performance with team to develop future fit competence

Interested candidates are invited to submit a motivation letter detailing their suitability to the role and interest a Curriculum Vitae, with full address, telephone number, email address and contact details of three work-related references. These should be submitted by **9 July 2021.**

A competitive salary package will be negotiated, based on qualifications, skills and experience.

Applications should be submitted to:

MaraisButton & Assoc.

Att: Annelie Marais

Email: [a](mailto:a)nnelie@maraisbutton.co.za

**SHORTLISTED CANDIDATES** will be contacted to attend an interview. Should you not hear from us within two weeks from the closing date, your application was unsuccessful.